



## **CZ-USA Proud to Sponsor National 4-H Shooting Sports**

CZ-USA recently announced that they have become a proud sponsor of National 4-H Shooting Sports programs. Currently over 450,000 youth and 20,000 adult volunteer instructors are active in 4-H shooting sports programs directed through the Cooperative Extension Service of the Land Grant Universities. 4-H shooting sports programs are active in 47 states across the U.S. 4-H welcomes CZ-USA as a sponsor.

The focus of all 4-H programs is the development of youth as individuals and as responsible and productive citizens. The National 4-H Shooting Sports Program stands out as an example. Youth learn marksmanship, the safe and responsible use of firearms and archery, the principles and ethics of hunting, and much more. The activities of the program and the support of caring adult leaders provide young people with opportunities to develop life skills, self-worth and conservation ethics.

CZ has been manufacturing firearms in the Czech Republic since 1936 and has sold these to all sorts of organizations throughout the world. Our quality in regards to rimfire rifles and shotguns has been well known for years. CZ understands that the future of shooting sports hinges on safe youth education and involvement. We wanted to partner with an organization that did a great job of promoting those attributes.

CZ-USA has been a partner with youth organizations since they moved to the US in 1998. This year alone CZ has partnered with 4H clubs at the state level in Kansas, Missouri, Texas, and North Carolina.

One of CZ's representatives attended the national 4-H instructor training workshop in Iowa the first part of May and completed the Level 2 Rifle certification course. CZ-USA is in the process of developing some rimfire packages specific to 4-H to meet the needs of youth shooters. CZ stated that "our goal is to support youth shooting sports and we feel that 4-H is a great organization for us to give our resources to."

In addition to Rimfire rifles CZ-USA has developed a number of shotgun models perfect for 4-H. CZ was able to bring several examples to the Iowa 4-H Instructor Workshop and allow the new level 2 instructors try them out. They loved using them and CZ loved having the opportunity to provide them. CZ was very impressed with the teaching methods 4-H uses and their emphasis on safety.

For the remainder of 2018 you can find CZ-USA at the following state 4-H shoots. Kansas, Missouri, and Texas. CZ-USA will have demo booths at those state shoots and CZ will have a demo trailer set up at the 4-H Shooting Sports National Championships in Grand Island, NE. CZ will be providing all the ammo and targets for these demos so feel free to swing by and try out a shotgun or rifle. CZ offers a discount program for 4-H youth, Coaches, parents, and clubs. For more information please email or call Daniel Holder, CZ Program Sales: [dholder@cz-usa.com](mailto:dholder@cz-usa.com) / phone: 913-321-1811 Ext. 4321

For information about 4-H shooting sports programs, visit [www.4-hshootingsports.org](http://www.4-hshootingsports.org) For those wishing to learn more about sponsorship of 4-H shooting sports programs contact Conrad Arnold, National 4-H Shooting Sports Program Coordinator at: [carnold@umd.edu](mailto:carnold@umd.edu) or by phone 410-330-5967