



## 2015 Annual Sponsorship Levels

[www.4-hshootingsports.org](http://www.4-hshootingsports.org)

### Ensuring the Future of 4-H Shooting Sports

The financial support of National 4-H Shooting Sports programs by the industry is vital to the continuance and growth of this valuable youth shooting sports development program. Your contribution will support all aspects of this nationwide program including:

- 4-H Shooting Sports National Championships
- National 4-H Shooting Sports Teen Leadership Institute
- National 4-H Shooting Sports Instructor “Train the Trainer” programs
- Continued Enhancement of 4-H Shooting Sports curriculum
- National program management & national committee operations

### Platinum Sponsor: \$50,000

Below Recognition Plus:

- Speaking opportunity during the final Awards Banquet of the 4-H Shooting Sports National Championships and National 4-H Shooting Sports leader training workshops
- Sponsor’s logo on banner at center stage during the 4-H Shooting Sports National Championships
- Sponsor’s logo on 4-H Shooting Sports National Championships clothing
- National press release recognizing sponsorship

### Gold Sponsor: \$25,000

Below Recognition Plus:

- National 4-H Shooting Sports logo to place on sponsors catalogs, advertisements, and promotional materials indicating sponsors support of 4-H with the understanding that this is not to be used as an endorsement of 4-H regarding products or services. (\*See Non-Endorsement Statement below)
- Sponsor logo and website link placed on the National 4-H Shooting Sports website by giving level
- Sponsor’s logo on banner on stage during the 4-H Shooting Sports National Championships

### **Silver Sponsor: \$10,000**

Below Recognition Plus:

- Sponsor's promotional material included in each registration package at the 4-H Shooting Sports National Championships and National 4-H Shooting Sports leader training workshops
- Special 4-H discounts from sponsor advertised to 4-H Shooting Sports families

### **Bronze Sponsor: \$5,000**

Below Recognition Plus:

- Exclusive logo at discipline event at the 4-H Shooting Sports National Championships if sponsoring a specific discipline
- Table space provided for sponsor at the 4-H Shooting Sports National Championships
- Sponsor logo on banner placed in events center during the 4-H Shooting Sports National Championships

### **Benefactor Sponsor: \$2,500**

Below Recognition Plus:

- Sponsor logo placed on National 4-H Shooting Sports promotional and registration materials by giving level
- Acknowledgement at all National 4-H Shooting Sports events

### **Partner Sponsor: \$1,500**

Below Recognition Plus:

- Sponsor logo placed on the National 4-H Shooting Sports website by giving level
- National 4-H Shooting Sports sponsor sign (8 ½" X 11") for display on sponsor's booth at SHOT Show

### **Friend Sponsor: \$500**

- Listed by name on sponsor sheet
- Gift recognized in any annual reporting

### **Lifetime Sponsorship Recognition**

Special recognition will be given to current sponsors who have consistently supported the National 4-H Shooting Sports program over the years. This cumulative award is presented on stage in the form of a plaque at the 4-H Shooting Sports National Championships. Recognized milestones include: \$500,000, \$1 million, \$3 million, and \$5 million levels. Award recipients will be notified in advance of the recognition event.

### **\*Non-Endorsement Statement:**

*The 4-H Name and Emblem is a federally protected mark, 4-H programs are subject to federal regulations, including that the 4-H Name and Emblem shall not be used in any way to imply endorsement of commercial firms, products or services. Inclusion of the name and emblem on **commercial websites or other informational materials** is indicative of a partnership between 4-H and commercial entities, and does not imply endorsement or exclusivity.*

Please note that if any of the companies are putting information about 4-H on their websites, they should use the shooting sports logo (linked back to the National 4-H Shooting Sports website if possible [www.4-hshootingsports.org](http://www.4-hshootingsports.org) ) along with a non-endorsement statement.

***How to direct contributions:***

Funding for the National 4-H Shooting Sports Program is managed through National 4-H Council, a 501(c)3 non-profit organization. Contributions to the National 4-H Shooting Sports Program should be made payable to National 4-H Council and sent with a cover letter to indicate that funds are to be used for the National 4-H Shooting Sports Program. Checks should be sent to: National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, Maryland, 20815. Please direct donations to attention of Sally Miske, Director Financial Management National 4-H Council with a copy sent to Conrad Arnold on contribution correspondence.

**Contact: National Program Coordinator:**

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