

4-H GROWS SHOOTING SPORTS CLOVER CAMPAIGN



\$1,000 – Bronze Clover Sponsor

\$10,000 – Platinum Clover Sponsor

\$25,000 – Emerald Clover Sponsor

\$2,500 – Silver Clover Sponsor

\$15,000 – Pearl Clover Sponsor

\$50,000 – Ruby Clover Sponsor

\$5,000 – Gold Clover Sponsor

\$20,000 – Sapphire Clover Sponsor

Sponsors with a cumulative level of sponsorship over \$500,000 receive recognition at the Diamond Clover Sponsor Level

Become a Clover Sponsor Today

Visit 4-H Shooting Sports at www.4-hshootingsports.org

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Ensuring the Future of 4-H Shooting Sports

The financial support of National 4-H Shooting Sports programs by the industry is vital to the continuance and growth of this valuable youth development program. Contributions support all aspects of this nationwide program including:

- 4-H Shooting Sports National Championships
- National 4-H Shooting Sports Teen Leadership Institute
- National 4-H Shooting Sports Instructor “Train the Trainer” programs
- Continued enhancement of 4-H Shooting Sports curriculum
- National program management & national committee operations
- Building the future for the sports of shooting, hunting and conservation

ANNUAL GIVING SPONSOR LEVELS

Bronze Clover Sponsor: \$1000

- Listed by name on sponsor sheet
- Gift recognized in any annual reporting
- Sponsor name placed on the National 4-H Shooting Sports website

Silver Clover Sponsor: \$2,500

Above Recognition Plus:

- Sponsor name placed on National 4-H Shooting Sports promotional and registration materials
- Acknowledgement at all National 4-H Shooting Sports events
- National 4-H Shooting Sports sponsor sign (8 ½” X 11”) for display on sponsor’s booth at SHOT Show

Gold Clover Sponsor: \$5,000

Above Recognition Plus:

- Sponsor banner at discipline event at the 4-H Shooting Sports National Championships if sponsoring a specific discipline
- Table space provided for sponsor at the 4-H Shooting Sports National Championships **for distributing information only.**
- Sponsor banner placed in events center during the 4-H Shooting Sports National Championship

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Platinum Clover Sponsor: \$10,000

Above Recognition Plus:

- Sponsor's promotional material included in each registration package at the 4-H Shooting Sports National Championship and National 4-H Shooting Sports leader training workshops
- Special 4-H discounts from sponsor advertised to 4-H Shooting Sports families
- Small Sponsor logo on National 4-H Shooting Sports website
- Opportunity to speak on stage at 4-H Shooting Sports National Championship, and National 4-H Shooting Sports leader training workshops.

Pearl Clover Sponsor: \$15,000

Above Recognition Plus:

- Medium Sponsor Logo on National 4-H Shooting Sports website
- Logo linked to sponsors page
- Half page ad in 4-H Shooting Sports National Championship program
- Location for demo trailer/tent with access to shooting area in close proximity to the trailer/tent
- Quarterly Social media posts highlighting sponsors

Sapphire Clover Sponsor: \$20,000

Above Recognition Plus:

- Large Sponsor Logo on website
- Full page ad in 4-H Shooting Sports National Championship program
- Access to utilize the National 4-H Shooting Sports Logo on sponsor's social media / electronic ads / website with the understanding that this is not to be used as an endorsement by 4-H regarding products or services. (*See Non-Endorsement Statement Below)
- Sponsor ad placed in E-newsletter. Ad provided by sponsor
- Monthly social media post highlighting sponsor (i.e. sponsor logo recognition)

Emerald Clover Sponsor: \$25,000

Above Recognition Plus:

- National 4-H Shooting Sports logo to place on sponsors catalogs, advertisements, and promotional materials indicating sponsors support of 4-H with the understanding that this is not to be used as an endorsement by 4-H regarding products or services. (*See Non-Endorsement Statement below)
- Sponsor logo and website link placed on the National 4-H Shooting Sports website by giving level
- Recognition at 4-H Shooting Sports National Championship Award ceremony

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Ruby Clover Sponsor: \$50,000

Above Recognition Plus:

- Opportunity to develop a sponsor video to be placed on the National 4-H Shooting Sports website and shared on social media.
- Sponsor's logo on banner at center stage during the 4-H Shooting Sports National Championship
- Sponsor's logo on 4-H Shooting Sports National Championship clothing
- National press release recognizing sponsorship

Diamond Clover Recognition

Special recognition will be given to current sponsors who have consistently supported the National 4-H Shooting Sports program over the years. This cumulative award is presented on stage in the form of a plaque at the 4-H Shooting Sports National Championship. Recognized milestones include: \$500,000, \$1 million, \$2.5 million, and \$5 million levels. Award recipients will be notified in advance of the recognition event.

***Non-Endorsement Statement:**

*The 4-H Name and Emblem is a federally protected mark, 4-H programs are subject to federal regulations, including that the 4-H Name and Emblem shall not be used in any way to imply endorsement of commercial firms, products or services. Inclusion of the name and emblem on **commercial websites or other informational materials** is indicative of a partnership between 4-H and commercial entities and does not imply endorsement or exclusivity.*

Please note that if any of the companies are putting information about 4-H on their websites, they should use the shooting sports logo (linked back to the National 4-H Shooting Sports website if possible www.4-hshootingsports.org) along with a non-endorsement statement.

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How to direct contributions:

Funding for the National 4-H Shooting Sports Program is managed through National 4-H Council, a 501(c) 3 non-profit organization. Contributions to the National 4-H Shooting Sports Program should be made payable to National 4-H Council and sent with a cover letter to indicate that funds are to be used for the National 4-H Shooting Sports Program. Checks should be sent to: National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, Maryland, 20815. Please direct donations to attention of Sally Miske, Director Financial Management National 4-H Council with a copy sent to Conrad Arnold on contribution correspondence.

Contact: National Program Coordinator:

Conrad N. Arnold
Program Coordinator
National 4-H Shooting Sports
3762 Seymour Drive
Trappe, MD 21673
Phone: 410-330-5967
Email: carnold@umd.edu

National 4-H Shooting Sports Committee Co-Chairs:

Dr. Courtney Dodd
Asst. Agency Director
Texas 4-H Youth Development
1470 William D. Fitch Parkway
College Station, TX 77845
Phone: 979-845-1211
Fax: 979-845-6495
Email: cfdodd@ag.tamu.edu

Dr. Todd Kesner
Director
Montana 4-H Center for Youth Development
206 Taylor Hall
Bozeman, MT 59717
Phone: 406-994-6816
Email: tkesner@montana.edu