4-H GROWS SHOOTING SPORTS CLOVER CAMPAIGN

$1,000 – Bronze Clover Sponsor
$2,500 – Silver Clover Sponsor
$5,000 – Gold Clover Sponsor
$10,000 – Platinum Clover Sponsor
$15,000 – Pearl Clover Sponsor
$20,000 – Sapphire Clover Sponsor
$25,000 – Emerald Clover Sponsor
$50,000 – Ruby Clover Sponsor

Sponsors with a cumulative level of sponsorship over $500,000 receive recognition at the Diamond Clover Sponsor Level

Become a Clover Sponsor Today
Visit 4-H Shooting Sports at www.4-hshootingsports.org

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Ensuring the Future of 4-H Shooting Sports
The financial support of National 4-H Shooting Sports programs by the industry is vital to the continuance and growth of this valuable youth development program. Contributions support all aspects of this nationwide program including:

- 4-H Shooting Sports National Championships
- National 4-H Shooting Sports Teen Leadership Institute
- National 4-H Shooting Sports Instructor “Train the Trainer” programs
- Continued enhancement of 4-H Shooting Sports curriculum
- National program management & national committee operations
- Building the future for the sports of shooting, hunting and conservation

ANNUAL GIVING SPONSOR LEVELS

Bronze Clover Sponsor: $1000
- Listed by name on sponsor sheet
- Gift recognized in any annual reporting
- Sponsor name placed on the National 4-H Shooting Sports website

Silver Clover Sponsor: $2,500
Above Recognition Plus:
- Sponsor name placed on National 4-H Shooting Sports promotional and registration materials
- Acknowledgement at all National 4-H Shooting Sports events
- National 4-H Shooting Sports sponsor sign (8 ½” X 11”) for display on sponsor’s booth at SHOT Show

Gold Clover Sponsor: $5,000
Above Recognition Plus:
- Sponsor banner at discipline event at the 4-H Shooting Sports National Championships if sponsoring a specific discipline
- Table space provided for sponsor at the 4-H Shooting Sports National Championships for distributing information only.
- Sponsor banner placed in events center during the 4-H Shooting Sports National Championship

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**Platinum Clover Sponsor: $10,000**
Above Recognition Plus:
- Sponsor's promotional material included in each registration package at the 4-H Shooting Sports National Championship and National 4-H Shooting Sports leader training workshops
- Special 4-H discounts from sponsor advertised to 4-H Shooting Sports families
- Small Sponsor logo on National 4-H Shooting Sports website
- Opportunity to speak on stage at 4-H Shooting Sports National Championship, and National 4-H Shooting Sports leader training workshops.

**Pearl Clover Sponsor: $15,000**
Above Recognition Plus:
- Medium Sponsor Logo on National 4-H Shooting Sports website
- Logo linked to sponsors page
- Half page ad in 4-H Shooting Sports National Championship program
- Location for demo trailer/tent with access to shooting area in close proximity to the trailer/tent
- Quarterly Social media posts highlighting sponsors

**Sapphire Clover Sponsor: $20,000**
Above Recognition Plus:
- Large Sponsor Logo on website
- Full page ad in 4-H Shooting Sports National Championship program
- Access to utilize the National 4-H Shooting Sports Logo on sponsor’s social media / electronic ads / website with the understanding that this is not to be used as an endorsement by 4-H regarding products or services. (*See Non-Endorsement Statement below)
- Sponsor ad placed in E-newsletter. Ad provided by sponsor
- Monthly social media post highlighting sponsor (i.e. sponsor logo recognition)

**Emerald Clover Sponsor: $25,000**
Above Recognition Plus:
- National 4-H Shooting Sports logo to place on sponsors catalogs, advertisements, and promotional materials indicating sponsors support of 4-H with the understanding that this is not to be used as an endorsement by 4-H regarding products or services. (*See Non-Endorsement Statement below)
- Sponsor logo and website link placed on the National 4-H Shooting Sports website by giving level
- Recognition at 4-H Shooting Sports National Championship Award ceremony
Ruby Clover Sponsor: $50,000
Above Recognition Plus:
- Opportunity to develop a sponsor video to be placed on the National 4-H Shooting Sports website and shared on social media.
- Sponsor's logo on banner at center stage during the 4-H Shooting Sports National Championship
- Sponsor's logo on 4-H Shooting Sports National Championship clothing
- National press release recognizing sponsorship

Diamond Clover Recognition
Special recognition will be given to current sponsors who have consistently supported the National 4-H Shooting Sports program over the years. This cumulative award is presented on stage in the form of a plaque at the 4-H Shooting Sports National Championship. Recognized milestones include: $500,000, $1 million, $2.5 million, and $5 million levels. Award recipients will be notified in advance of the recognition event.

*Non-Endorsement Statement:

The 4-H Name and Emblem is a federally protected mark, 4-H programs are subject to federal regulations, including that the 4-H Name and Emblem shall not be used in any way to imply endorsement of commercial firms, products or services. Inclusion of the name and emblem on commercial websites or other informational materials is indicative of a partnership between 4-H and commercial entities and does not imply endorsement or exclusivity.

Please note that if any of the companies are putting information about 4-H on their websites, they should use the shooting sports logo (linked back to the National 4-H Shooting Sports website if possible www.4-hshootingsports.org) along with a non-endorsement statement.
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How to direct contributions:

Funding for the National 4-H Shooting Sports Program is managed through National 4-H Council, a 501(c) 3 non-profit organization. Contributions to the National 4-H Shooting Sports Program should be made payable to National 4-H Council and sent with a cover letter to indicate that funds are to be used for the National 4-H Shooting Sports Program. Checks should be sent to: National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, Maryland, 20815. Please direct donations to attention of Sally Miske, Director Financial Management National 4-H Council with a copy sent to Conrad Arnold on contribution correspondence.

Contact: National Program Coordinator:
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